

CONTINUING EDUCATION

EIM Continuing Education is evidence-based and immediately applicable to clinical practice. We offer online, hands-on, and blended formats to meet the needs of every busy PT.

Blended Online and Hands-on Courses

- Business Management Principles for the Physical Therapist (online only)
- Emergency Medical Response Course
- Evidence-based Sports Physical Therapy Competencies
- Management of Cervical & Thoracic Disorders
- Management of Lower Extremity Disorders
- Management of Lumbopelvic Disorders
- Management of Upper Extremity Disorders
- Radiology/Essentials of Musculoskeletal Imaging (online only)
- Integrated Trigger Point Dry Needling (TDN) for the Lower Quarter
- Integrated Trigger Point Dry Needling (TDN) for the Upper Quarter

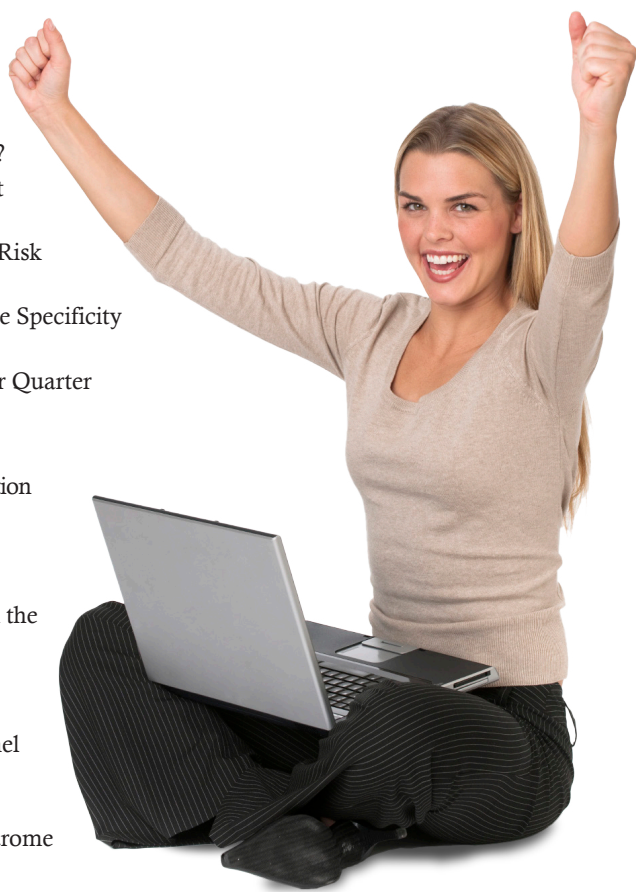


Self-paced Online Courses

- Aging Care Three-part Series
 - Introduction to Dementia
 - Dementia and Falls
 - Introduction to Wii-Hab
- Essentials of Pharmacology & Clinical Lab Tests
- Evidence-based Practice: Level I
- Evidence-based Practice: Level II
- Introduction to the Diagnosis and Management of Chronic Spinal Pain
- Manual Therapy History and Professional Growth
- OCS Exam Prep Course
- SCS Exam Prep Course

Online Lectures

- Clinical Experience or Clinical Decision-Making: Are They The Same?
- Low Back Pain: Which Patients Benefit from Spinal Manipulation
- Lumbar Spine Manipulation: Harm & Risk Considerations
- The Nature of the Popping Sound & the Specificity of Lumbar Spine Manipulation
- Regional Interdependence of the Lower Quarter
- Upper Extremity Series
 - Upper Extremity Series Overview
 - Diagnostic Utility of Clinical Examination Items
 - Evidence for Manual Therapy in Management of Shoulder Disorders
 - Evidence for Therapeutic Exercise in the Management of Shoulder Disorders
 - Evidence for Manual Therapy in the Management of Elbow Disorders
 - Diagnostic Strategies in Carpal Tunnel Syndrome
 - Evidence for Manual Therapy in the Management of Carpal Tunnel Syndrome



The caliber and experience of EIM's faculty is unparalleled

EIM's professors have collectively taught 220 University courses and delivered more than 1370 keynote speeches and presentations

Combined, EIM's expert researchers have secured more than 95 physical therapy research grants totaling over \$10.5 million

Members of EIM's faculty have established more than 40 different business organizations and held more than 115 different advisory positions at the national and international level

For a complete list of EIM faculty, please visit EvidenceInMotion.com/Faculty.aspx

EIM is always adding new CE courses so please check www.EvidenceInMotion.com for the latest course listings!

CONTINUING EDUCATION

PRODUCTS

ONLINE PRODUCTS



EIM Online Journal Club

Designed with the busy PT in mind, the EIM Online Journal Club is your direct link to the experts. *Experience the benefits today!*

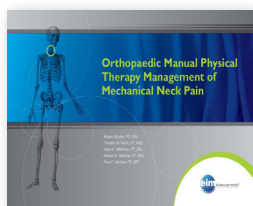
- Review recently acclaimed journal articles and topics
- Listen to podcast interviews with top PT experts
- Watch rich video presentations of the interventions

- Learn actionable steps to put the evidence directly into practice
- Join monthly forums to chat online with your peers

EIM eBook

Here are three reasons why you need to order the EIM eBook today:

- Learn the latest techniques from top industry experts through the use of high-quality video demonstrations, detailed explanations, and management approaches
- Apply evidence-based lessons immediately to your clinical practice
- View at a time and place convenient to you — *the EIM eBook is compatible with most devices.*

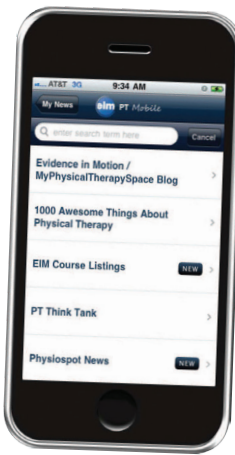


EIM PT Mobile App

EIM's app gives you the ability to easily sift and digest the latest publications and news from over 150 of the top physical therapy journals, blogs, and news sources. Features include:

- Easy sharing via Facebook, Twitter, and email
- Ability to bookmark and save articles
- Easy and convenient search tool
- Available for iPhone/iPad and Droid

The app costs \$1.99, with 10% of EIM's proceeds benefitting The Foundation for Physical Therapy or PTHelpForHaiti.org.



Evidence Express

Tired of the the data-dump associated with the hundreds of journal articles and research studies published each day? EIM's Evidence Express can help by delivering all of your favorite PT journals and news feeds to you in a single daily email. We offer a customizable individual version, an enterprise version perfect for companies, large organizations, and universities, and an MD version specifically designed for a physician audience. Subscription details are available at www.EvidenceInMotion.com.

New learning product based on the flipped studio model — EIM's newest offering

BOOKS

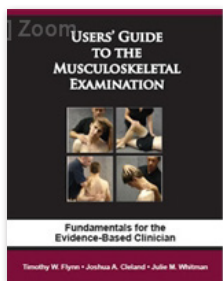
The User's Guide to Musculoskeletal Examination: Fundamentals for the Evidence-based Clinician

Flynn, Cleland, and Whitman; ISBN 978-0-9714792-3-4, 2008

This handbook is quickly becoming the benchmark for orthopaedic physical therapists. It is a valuable textbook for students and a helpful reference for practicing clinicians.

Features include:

- Useful videos on CD
- Clear descriptions of tests and measures
- Detailed illustrations



APPAREL

Like sporting the EIM logo at conferences, in the clinic, and at weekend intensives? Order your EIM gear today!



Find more information & ORDER ONLINE

www.EvidenceInMotion.com

PRODUCTS



COURSE and PRODUCT CATALOG

Connecting Research and Academic Excellence with Evidence-based Physical Therapy Practice

1-888-709-7096

www.EvidenceInMotion.com

13000 Equity Place, Suite 105 • Louisville, KY 40223



EDUCATIONAL PROGRAMS



Orthopaedic Physical Therapy Residency

The Orthopaedic Residency Program consists of 18 months filled with intensive distance learning, online courses, hands-on training, and clinical practice hours. EIM Orthopaedic Residents:

- Grow their confidence to effectively treat patients
- Gain a strong knowledge of evidence-based practice, manual therapy techniques, and advanced medical screening and radiology
- Position themselves to achieve OCS Certification upon completion of the program

"The Residency Program has been awesome. EIM was the best decision coming out of PT school...I don't know how I would be treating without it (and I thought I knew a lot coming out of PT school!)"

— Mark Shepherd, EIM Residency Graduate

Sports Physical Therapy Residency

EIM's Sports Residency Program is a combination of online learning, hands-on courses, and athletic venue hours. Sports PT Residents:

- Increase their confidence to provide care to patients with athletic injuries
- Achieve a strong knowledge of preventative and rehabilitative evidence-based sports therapy that can be immediately applied to practice
- Position themselves to achieve SCS Certification upon completion of the program

Orthopaedic Manual Physical Therapy Fellowship

The Orthopaedic Manual PT Fellowship consists of 12-24 months filled with comprehensive distance learning, hands-on training, outcomes monitoring, and mentoring. EIM Fellows:

- Grow as experts in advanced manual therapy techniques
- Position themselves as leaders in physical therapy clinical practice, research, and business



Manual Physical Therapy Certification

EIM offers a Manual Physical Therapy Certification for both U.S. and international physical therapists. Our Certification includes elective choices, a virtual rounds and case presentation component, and a robust examination process. This Certification is a stepping stone to board certification in Orthopaedics or Sports physical therapy and coursework can be applied to an EIM Residency or Fellowship if completed within three years.

Institute for Managerial Leadership with Optional Postprofessional DPT (Transition)

The EIM Institute for Managerial Leadership is a 12-month program focused on developing management and leadership skills and is broadly applicable to everyone from a recent graduate who wants to be considered for a leadership role to an experienced clinician running a hospital department. Participants will learn how to:

- Increase their personal impact by enriching management skills
- Differentiate themselves and their company by becoming a stronger, more effective leader
- Build better teams by hiring the right people
- Engage patients with customer service

EIM Institute

All degrees and certificates are granted through The EIM Institute of Health Professions, an accredited educational organization by the KY KRS Chapter 165A.

International Postprofessional DPT (Transition) in Musculoskeletal Management

(Offered in the U.S., Canada, and the Caribbean)

EIM's Transition DPT in Musculoskeletal Management is a 12-18 month program designed to bridge a Bachelors or Masters degree to the doctorate level.

- Includes the coursework that physical therapists need to feel comfortable with the advancing clinical roles and responsibilities
- Teaches up-to-date evidence and corresponding manual physical therapy skills required to care for patients with musculoskeletal disorders



Executive Program in Private Practice Management with Optional Postprofessional DPT (Transition)

The Executive Program is 12 months of MBA-style post-professional education designed to enhance the business savvy of clinic owners and managers. Executive Program students:

- Identify areas for improvement and implement best practices in accounting, marketing, business strategy, management, leadership, technology, and customer service
- Gain access to a network of like-minded private practitioners for long-term collaboration

"We got our marketing campaign rolling and have been swamped with referrals. I knew the information was good, but did not anticipate we would be dealing with so many 'good problems'.... Thanks again!"

— James Plummer PT, DPT
EIM Executive Program Graduate

EDUCATIONAL PROGRAMS

ADDITIONAL OFFERINGS/PRICING

ADDITIONAL OFFERINGS

Manipalooza

Manipalooza is a multi-day boot camp of hands-on learning in manipulation, soft tissue techniques, pain management strategies, and private practice management. You will learn the most cutting-edge techniques from experts in the PT field. Visit manipalooza.com for specific details.



"...in 9 years of being a PT and attending different courses this was the BEST one I have been to...I had so much fun & learned so much; this course has & will continue to change how I practice..."

— 2010 Participant

Network Partners

EIM seeks to form an extensive Network Partner community comprised of academic programs and high quality physical therapy employers to collaborate with us in the delivery of our Residencies and Fellowship. Benefits to EIM Network Partners:

- Gain a competitive edge in your marketplace
- Use EIM as a recruiting tool
- Provide lifelong learning for your staff
- Increase teaching and publishing opportunities
- Get access to consultation with EIM Directors

Contact us at info@eimpt.com for more information on how to become a Network Partner.



EIM Blog

EIM's blog exemplifies the progressive spirit of Evidence In Motion and serves as an uncensored and occasionally provocative outlet for EIM's owners and a handful of other industry leaders. Blog contributors: Larry Benz, John Childs, Tim Flynn, Rob Wainner, and other industry experts.



"The blog is a great source of information and a fantastic opportunity for communication with other evidence-based health care colleagues. I recommend the EIM blog to all my entry-level and post-graduate PT and OT students!"

— Peter Huijbregts, Victoria, BC

Visit www.EvidenceInMotion.com or call 1-888-709-7096 to sign up for courses and purchase EIM products today!

PRICING

EDUCATIONAL PROGRAMS	
Residencies	
• Orthopaedic	\$12,375
• Sports	\$13,550
Fellowship	
• Orthopaedic Manual PT Track I (EIM resident graduate)	\$9,190
• Orthopaedic Manual PT Track II	\$15,165
Certificate Programs	
• Manual Physical Therapy Certification	\$7,700
• Canada – Advanced Practice in MSK Management	\$5,900
Postprofessional DPT (Transition) in Musculoskeletal Management	
<i>Participants may waive courses based on prior professional experience and coursework (PTET).</i>	
• U.S. – Postprofessional MSK Full Track	\$9,800
• International – Postprofessional MSK Full Track	\$9,150
Executive Program in Private Practice Management with optional Postprofessional DPT (Transition)	
EPPM ONLY	
• Non-PPS Member	\$10,800
• PPS Member	\$9,990
EPPM with Postprofessional DPT	
• Non-PPS Member	\$12,800
• PPS Member	\$11,990
Institute of Managerial Leadership with optional Postprofessional DPT (Transition)	
IML ONLY	
• IML ONLY	\$10,290
• IML with Postprofessional DPT	\$12,290
CONTINUING EDUCATION COURSES	
Blended Online and Hands-on Courses	
• Business Management Principles for the Physical Therapist (online only)	\$650
• Emergency Medical Response Course	\$495
• Evidence-based Sports Physical Therapy Competencies	\$540
• Management of Cervical & Thoracic Disorders	\$540
• Management of Lower Extremity Disorders	\$540

CONTINUING EDUCATION COURSES (continued)	
• Management of Lumbopelvic Disorders	\$540
• Management of Upper Extremity Disorders	\$540
• Radiology/Essentials of Musculoskeletal Imaging (online only)	\$650
• Integrated Trigger Point Dry Needling (TDN) courses	\$1,000 for 2-day \$1,200 for 3-day
Self-paced Online Courses	
• Aging Care Three-part Series	\$75
• Essentials of Pharmacology and Clinical Lab Tests	\$275
• Evidence-based Practice: Level I	\$275
• Evidence-based Practice: Level II	\$275
• Introduction to the Diagnosis and Management of Chronic Spinal Pain	\$275
• Manual Therapy History and Professional Growth	\$275
• OCS Exam Prep Course	\$495
• SCS Exam Prep Course	\$550
Online Lectures	\$0 – \$120
PRODUCTS	
EIM Online Journal Club	
• One Year Subscription (group rates available)	\$197
• Individual Issues	\$25
EIM Learning Studio	Coming soon
EIM eBook	Coming soon
EIM PT Mobile	\$1.99
Evidence Express	
• Individual	\$50/yr.
• Enterprise (pricing is based on the number of users)	\$750 – \$4,725/yr.
• Evidence Express MD (pricing is based on the number of users)	\$750 – \$4,725/yr.
Books	
• The User's Guide to Musculoskeletal Examination: Fundamentals for the Evidence-based Clinician	\$69.99
EIM Apparel	\$45 – \$58
OTHER OFFERINGS	
Manipalooza	\$895

*Additional fees may apply and pricing is subject to change.

03/13

ADDITIONAL OFFERINGS/PRICING



Evidence In Motion is committed to providing the **best possible evidence-based programs to physical therapists**. Our flexible educational offerings are the perfect blend of online and hands-on training and are taught by **world class faculty** with extensive experience in academia, research, and practice management. EIM also offers **premium products** designed to enhance your professional knowledge and **develop new skills you can apply directly into your clinical practice**.